



# One Model for Connecting CAM Practitioners With Biomedical/Conventional Medicine

Second WHO Working Group Meeting
On Traditional Medicine Strategy

9-11 May, 2012

John Weeks, Executive Director

Academic Consortium for Complementary & Alternative Health Care

www.accahc.org

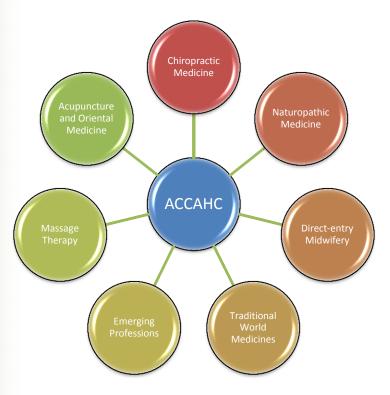
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# Maturation of the Licensed CAM" Disciplines in the U.S.

Profession	Accrediting Agency Established	US Department of Education Recognition	Recognized Schools or Programs	Standardized National Exam Created	State Regulation*	Licensed Practitioners
AOM	1982	1990	54	1982	46	25,000
Chiropractic	1971	1974	16	1963	50	70,000
Massage therapy	1982	2002	85	1994	43	250,000
Midwifery	1990s	2001	12	1994	22	1500
Naturopathic medicine	1978	1987	6	1986	16	4500

#### **ACCAHC: Interprofessional Education and Action NGO**



#### By the Numbers

16National organizations linked to:

**350,000** Licensed practitioners

**185** Accredited schools/programs /

universities

**20,000** Students (DC/LAc/ND only) **Plus** Yoga teachers/therapists. A

Yoga teachers/therapists, Ayurvedic and homeopathic practitioners

Core Members: 5 Licensed CAM Fields with a US Department of Education- Recognized Accrediting Agency

Acupuncture and Oriental Medicine (LAc)
Chiropractic (DC)

Certified Professional Midwives (CPM)[TBAs]

Massage Therapy (LMT)

Naturopathic Medicine (ND)

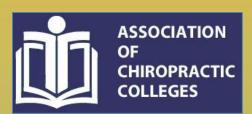
Plus Traditional World Medicine/Emerging Prof.

#### **A Unique Collaboration**

- **4** Councils of Colleges/Schools
- 5 Accrediting Agencies
- 3 Certification/Testing Organizations
- 3 Traditional World Medicine organizations
- 1 Emerging Profession Organization
- **13** Exceptional MD/RN+ outside advisers

#### **Organizational Members in ACCAHC**

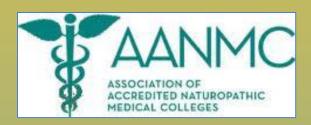
One of the most enduring, formal interprofessional collaborations in the US

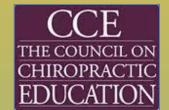




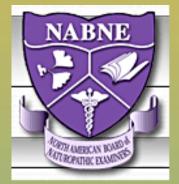


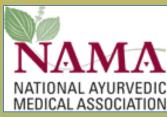


























ACCAHC-NCCAM
Bethesda February 2011



**ACCAHC CAHCIM Edmonton 2009** 



**ACCAHC-IOM Feb 2009** 



Biennial Meeting Kenmore, WA 2011



National Education Dialogue Georgetown May 2005



**ACCAHC Minnesota May 2009** 



**ACCAHC RWG Maryland July 2008** 



Edmonton July 2006



**ACCAHC U Western States Oct 2007** 

## Why Form the Consortium?

Collaboration Will Better Health (and be a Game-Changer)

- Create power in numbers for whole person, natural care
- Model collaboration internally while seeking it externally
- Develop leadership skills among CAM disciplines members
- Foster participation in the healthcare dialogue & practice
- Facilitate access to philanthropic support

#### **ACCAHC's internal motto:**

From discipline leadership to healthcare leadership



#### **Fundamental Resource**

"This information will be very useful to patients, healthcare professionals, educators, students and those responsible for future clinical research and healthcare policy."

David Eisenberg, MD, Harvard Medical School

# Clinicians' and Educators' Desk Reference on the Licensed Complementary and Alternative Healthcare Professions

Academic Consortium for Complementary and Alternative Health Care

#### **Project Managers and Editors**

Elizabeth Goldblatt, PhD, MPA/HA, ACCAHC Chair Pamela Snider, ND, Founding ACCAHC Executive Director Sheila Quinn, Consulting Editor John Weeks, ACCAHC Executive Director

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Project Managers and Editors
Elizabeth Goldblatt, PhD, MPA/HA, ACCAHC Chair

**Key Early Project (2009)** 

Shifting the dialogue from "therapies" to "disciplines"

## Basic Interprofessional Education Tool

- Write to a template
  - philosophy, standards,
     accreditation, licensing, numbers,
     research support, integration
     experience, etc.
- For balance, partner with councils of colleges (or for midwifery MEAC) to select authors
- Self-publish (revenue source?)

Starting Place:
Professions and disciplines are
not modalities

Available via www.accahc.org

### Competencies for Optimal Practice in Integrated Environments

**Endorsed August 2010** 

#### **Overview**

- 5 major competency fields
- 28 competency elements

This is ACCAHC's first version



"I wish all providers had these competencies."

Administrator, Department of Integrative Medicine, Beth Israel Hospital (NYC)

## Dialogue with NIH NCCAM Promoting Outcomes, Effectiveness, Cost, Whole Systems, and Whole Practice Research



ACCAHC-NCCAM Meeting February 28, 2011

#### **Key Points in Ongoing Dialogue**

(4 ACCAHC letters, 2 meetings, etc.)

Increase research on real world outcomes

**Research impact of disciplines** 

Examine broader outcomes (satisfaction, functionality, cost, patient experience, self-efficacy, health promotion)

**Create more research opportunities for members of CAM disciplines** 

#### A bit of success:

2011-2015 NIH NCCAM Strategic plan had major shift from 1 mention of "disciplines" in draft to 35 references in the final

Co-Sponsor of Institute of Medicine Global Forum on Innovation in Health Professional Education *To move recommendations of ...* 

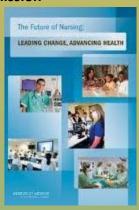




#### **Lancet Commission**



IPEC's Core Competencies for Collaborative Care



**Future of Nursing** 

#### Some Key Themes:

- "Transforming education to strengthen health systems in an interdependent world"
- Primary care and integration with public health
- Interprofessional education
- Shift professional education from "informative" and "formative" to "transformative"
- Key component: 4 pilot projects (Uganda, South Africa, Indian, Canada)
- China Medical Board a co-sponsor

Two 2-day Forums Each Year 2012-2014

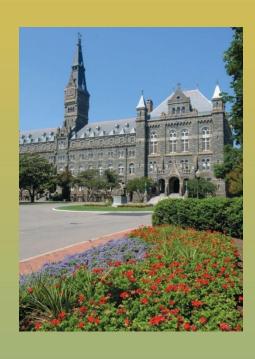
August 29-30, 2012 & November 29-30, Washington, DC - open to all, no cost -

http://iom.edu/Activities/Global/InnovationHealthProfEducation.aspx

#### ACCAHC joins 31 other sponsor organizations and associations

AAMC, AACN, ASPH, AACOM, ACP, ADEA, AMA, ABFM, AAN, APA, NSWA, AANA, NLN, NAP, ABIM, AND, ASAHP, ABP +

# International Congress for Educators in Complementary and Integrative Medicine Washington, DC October - 24-26, 2012 www.icecim.org



#### **Chief Co-Sponsors**

Consortium of 51 Medical Schools/Conventional Academic Health Centers (CAHCIM)

Consortium of 16 CAM Organizations (ACCAHC)

Will hold leadership development training October 23







Georgetown University School of Medicine

**Sponsors with Georgetown University** 



**Vehicle for Change: Organizing & Information Portal** 

# CENTER FOR OPTIMAL INTEGRATION

#### www.optimalintegration.org

- Stimulate competencies for optimal integrated practice
- Support evidence-informed education in CAM schools
- Promote leadership development
- Creative thinking on new models of care

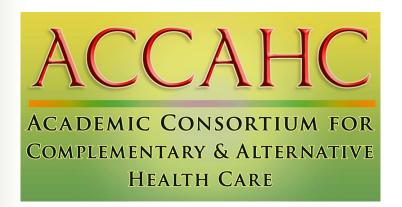
**Project is "in development" – seeking \$\$\$** 

#### **CAM/Integrative in US Health Reform 2010**

#### "Promoting" and/or "acknowledging"?

Secti on	Title	Area	Language Used	"Promote" or "acknowledge"
2706	Non-Discrimination	Payment	"license or certification"	"shall include"
3502	Community Health Teams/Patient- Centered Medical Homes	Delivery	"doctors of chiropractic, licensed CAM practitioners"	"may" include
4001	National Prevention, Health Promotion and Public Health Council	Health promotion	"integrative health care"  "integrative health care strategy"  "integrative health" "integrative health practitioners" "integrative health practices"	"shall" include
5101	National Health Care Work Force Commission	Workforce	"doctors of chiropractic" "licensed CAM providers, integrative health practitioners"	"shall" include
6301	PCORI-CER	Research	"experts in integrative health and primary prevention strategies" "State-licensed integrative health care practitioner"	"shall" include

**Patient Protection & Affordable Care Act** 



# CENTER FOR OPTIMAL INTEGRATION

An organization and a project built to practice collaboration in order to stimulate optimal access & integration

## **Thank You!**

www.accahc.org www.optimalintegration.org