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ACCAHC

ACADEMIC CONSORTIUM FOR COMPLEMENTARY AND ALTERNATIVE HEALTH CARE

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June 5, 2012

REMINDER: Send proposals for ICECIM by June 15. www.icecim.org

Hello ACCAHC Board Members, Leaders, Members, Advisers, Key Donors & Friends -- This is the 34th Tuesday Letter. If you wish to communicate something with the whole group, please let us know.

CENTER FOR OPTIMAL INTEGRATION

Learn more about the
Center for Optimal
Integration!

ACCAHC Nominates Hawk, Oberg and Anderson to US Preventive Services Task Force

Credit educators/researchers **Cheryl Hawk, DC, PhD** (Logan College), **Erica Oberg, ND, MPH** (Bastyr University), and **Belinda (Beau) Anderson, PhD, LAc** (Pacific College of Oriental Medicine) for stepping up. The ACCAHC Executive Committee thought it about time that the United States Preventive Services Task Force (USPSTF) include a member from at least one of the ACCAHC disciplines. USPSTF is charged to "make accurate, up-to-date, and relevant recommendations about preventive services in primary care."

<http://www.uspreventiveservicestaskforce.org/> The USPSTF has never included any professionals from among the 350,000 practitioners associated with the ACCAHC professions. Optimal preventive care policy in the US would reach into these disciplines.

ACCAHC sought potential nominations. Hawk, Oberg and Anderson came forward. Each provided their CV and an excellent personal cover letter. Each agreed, if appointed, to be an active conduit between USPSTF and ACCAHC's disciplines. According to ACCAHC policy, the ACCAHC Executive Committee voted to approve the three for nomination. ACCAHC then set up a call with USPSTF staff. We made the verbal case and then, in a cover letter with the nominations, a written case, for the inclusion of these fields in the nation's preventive health work. We sent hard copies of the *Clinicians' and Educators' Desk Reference on the Licensed Complementary and Alternative Healthcare Professions* and of the *Competencies for Optimal Practice in Integrated Environments*.

Each of the nominees knows that their appointment to one of these demanding, volunteer USPSTF positions is a long-shot. At the same time, they know that by this submission, they were part of a sure thing: educating this key federal policy body that the world is larger, and the ACCAHC disciplines more credible and important to US health care, than they had likely thought these were. Thank you Cheryl, Erica and Beau! And thank you **Pamela Snider, ND** for suggesting ACCAHC nominate for this position.

W.H.O. Invites ACCAHC Executive as Outside Advisor for 2014-2023 TM/CAM Strategic Plan

ACCAHC's years of collaboration were major contributors to the content executive director **John Weeks** was able to offer after he was asked by the World Health Organization (W.H.O.) to serve as an outside advisor for a May 9-11, 2012 meeting in Hong Kong. The meeting was part of the process to create the W.H.O. 2014-2023 Strategic Plan for Traditional Medicines (TM)/CAM. The work updates W.H.O.'s 2002-2005 TM strategic plan. A major shift in the current work is that TM/CAM was moved inside W.H.O. from a division related only to medicines to a division with a charge related to health systems, delivery and primary care. Weeks participated

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with 17-18 other individuals in the 3 days of concept development, suggestions for specific recommendations, and strategies for measurable outcomes. Involved were formal representatives from W.H.O. regions and W.H.O headquarters, selected TM leaders, and representatives from the Hong Kong Department of Health, which sponsored the working session. Among national backgrounds of those at the table were India, China, South Africa, Brazil, Belgium, Canada, Mongolia, Norway, Tanzania, Australia, United States (Weeks), England and Egypt.

Says Weeks: "Participation was a tremendous honor and a professional highpoint of my 28 years in these fields. While the invitation was to me, I felt it very much an affirmation of the work that all of us in ACCAHC are doing in working to develop quality relationships between TM/CAM practitioners and conventional practitioners." Weeks gifted each of his fellow participants with copies of the ACCAHC *Clinicians' and Educators' Desk Reference on the Licensed Complementary and Alternative Healthcare Professions* and of the *Competencies for Optimal Practice in Integrated Environments*. The experience has stimulated dialogue inside ACCAHC about potential future roles in international arenas. The W.H.O. TM/CAM strategic plan has a number of steps prior to going before the General Assembly for approval in 2014.

ACCAHC Workshop on Defining "Disciplines Research" Creates Quality Discussion at IRCIMH

A diverse group of nearly 50 researchers and educators were drawn to the ACCAHC workshop on defining "Disciplines Research" on May 16, 2012 at the International Research Conference on Integrative Medicine and Health (IRCIMH). Among these were 2012 Dr. Rogers Prize winner, NCCAM staffer and internationally-known whole systems methodologist Marja Verhoef, PhD. Virtually all attendees signed on to participate in reviewing the work as it moves toward publication. **Martha Menard, PhD, CMT** will lead the next stage, working with RWG co-chairs, **Carlo Calabrese, ND, MPH** and **Greg Cramer, DC, PhD**. **Pamela Snider, ND** and **Jennifer Rioux, PhD** each shared interest in joining the writing team. Breakout sessions were led by Menard (definition), Calabrese (methods), Cramer (funding challenges) and Weeks (stakeholder interests). Other participants in developing the workshop were **Beau Anderson, PhD, LAc** and **David Rakel, MD, ABIMH**. Thanks all!

Other News from the IRCIMH Conference in Portland

Here are additional news-notes from this remarkable conference, which drew over 1000 participants from 30 countries. ACCAHC Council of Advisers member **Adi Haramati, PhD** is the overall director of IRCIMH. Via ACCAHC, former ACCAHC RWG co-chair **Heather Zwickey, PhD** served on the program committee. John Weeks served on the marketing committee.

ACCAHC Task Force on Leadership Development Meeting May 18

The ACCAHC TFLD team met in Portland for a quality discussion of plans for the October 23, 2012 leadership training planned for Georgetown, plus other leadership development plans. ACCAHC treasurer **Jan Schwartz, MA** and **Diana Thompson, LMP** are new participants. **Kory Ward-Cook, PhD** is the new co-chair, with John Weeks. **Lucy Gonda** also participated in the meeting. Former Board of Directors member **Christa Louise, PhD** chose to continue her ACCAHC involvement with service on the TFLD. Council of Advisers member **Lori Knutson, RN** is providing help in the exploration of creating a training for leadership in representing all of integrative practice. *Plan to attend the October 23, 2012 leadership training at Georgetown!*

Creative Arts Therapists (CATs) presentation a success

The first ever presentation on the science supporting the CATs was considered a success by all involved. The panel, which included presentations on drama, dance, art and music therapy, was led by Harvard's **Jeremy Nobel, MD, MPH**. ACCAHC Council of Advisers member **Ping Ho, MPH, MA**, of UCLA Arts and Healing, managed development of the program and **Lucy Gonda** assisted with its development. ACCAHC was credited in the presentation with having helped originate the scientific offering via the CATs' participating in the ACCAHC Biennial 2011 meeting. In a note post session, Ping wrote:

The CATs are on the map!!!! A hearty congratulations to the CATs team for bringing the creative arts therapies to the world of integrative medicine for the first time. The International Research Congress for Integrative Medicine and Health is the preeminent integrative medicine conference in the world that is attended by movers and shakers in the field, so it was a particular honor to be selected for one of the few symposium slots available. By all reports, the team delivered a superb and well-coordinated multimedia presentation that kept the audience rapt and set a new standard for delivery of information regarding clinical practices.

IRCIMH Moved to 2-Year Cycle - Next Congress in Miami in May 2014

The next IRCIMH in the United States is planned for Miami, Florida, May 13-15, 2014. Prior meetings were in 2006 (Edmonton) and 2009 (Twin Cities).

NCCAM has made resources available

referenced by NCCAM speakers in IRCIMH talks at this address:

<http://nccam.nih.gov/grants/resources/imh2012>

Thanks to David Schleich, PhD and NCNM

The National College of Natural Medicine donated its board room for the ACCAHC Executive Committee meeting May 15, 2012. Thank you David and NCNM!

Thanks to Carlo Calabrese, ND, MPH and Lynne Shinto, ND, MPH

for providing a room in their Portland home for ACCAHC executive director John Weeks during IRCIMH. Their generosity saved ACCAHC over \$600. Thanks!

Update: 5-Year Center for Optimal Integration Proposal Developed with Barb Findlay Reece, RN

Considerable work has been underway in the last two months to give lift-off to the ACCAHC Center for Optimal Integration (www.optimalintegration.org). Parts of the Center have been approved ACCAHC priorities since 2008. New energy came through an association with a North American integrative health leader, **Barb Findlay Reece, RN**. Reece's background includes stints directing the Tzu Chi Institute, a pioneering integrative center in Vancouver, BC, and as vice president for optimal healing environments at the Samueli Institute. Reece worked closely with ACCAHC co-founders John Weeks and Pamela Snider, ND on a national collaboration a decade ago.

In her thus far donated development time relative to the Center, Reece has particularly elevated the importance not merely of creating a web portal. She has focused on the necessarily iterative process of connecting to and developing relationships among communities of users. This is key since the Center's focus is on creating the change that will bring optimal integration rather than merely providing information. Reece joined the ACCAHC Executive Committee for an in-depth discussion of the Center on May 15, in Portland. A proposal for funding based on a 5-year plan is under consideration by a foundation. Reece is scheduled to begin part-time consulting for ACCAHC in mid-June, using internal ACCAHC funds. Her work will focus on advancing the Center and, more specifically, the Center-related work on leadership development. More to come as things develop.

Present Center Sponsors: We are grateful for the visionary Center sponsorship, to date, from **National University of Health Sciences** and **NCMIC Group**. Each are Gold Sponsors at \$30,000 over 3 years. In addition, **Massage Envy** and **Massage Therapy Research Foundation** are each Supporting Sponsors at \$3000. Thanks to the leaders of each of these organizations for their vision that has supported the development process to-date!

Leo S. Guthman Fund Grant Funds CWG Survey Project on the State of Integration in CAM School Teaching Clinics

In addition to being a Sustaining Donor for two cycles, the Leo S. Guthman Fund has chosen to provide \$10,000 to support a CWG project led by ACCAHC assistant director **Beth Rosenthal, MBA, MPH, PhD** and CWG member **Anthony Lisi, DC**,

director of the Veterans Health Administration Chiropractic Service and associate professor, University of Bridgeport College of Chiropractic. The survey-based project will gather baseline information on the extent to which clinical services delivered onsite at ACCAHC schools are integrated/include providers of different types. For more information about the project please contact Beth Rosenthal broenthal@accahc.org.

Kory Ward-Cook, PhD Joins ACCAHC Executive Committee

Long-time ACCAHC leader, **Kory Ward-Cook, PhD, MT (ASCP), CAE** has joined the Executive Committee of the ACCAHC Board of Directors. Ward-Cook serves on the Education Working Group, recently took a position as co-chair of the ACCAHC Task Force on Leadership Development, and also chairs the ACCAHC Certification and Testing Special Interest Group (CT SPIG). Kory is CEO of the National Certification Commission for Acupuncture and Oriental Medicine which in 2005 was a significant supporter of the National Education Dialogue. Kory participated in the Executive Committee meeting on May 15. Among her contributions is adding CT expertise to the Executive Committee.

Reminder: Submit Presentation Proposals for ICECIM!

October 24-26 marks a tremendous point of arrival for our dialogue and educational integration with our colleagues in conventional academic medicine. The first ever International Congress for Educators in Complementary and Integrative Medicine (www.icecim.org) sees ACCAHC co-branded with the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM) and Georgetown. It's time to step up and propose some terrific content! Check out the wide array of presentation workshops, discussions, small group forums, posters: <http://www.icecim.org/abstracts-and-call-for-papers>

PCORI Responds to ACCAHC, Others, by Including "CAM" Language

Starting in August 2011, the Patient Centered Outcomes Research Institute (PCORI) heard from ACCAHC and others urging that PCORI directly reference ACCAHC disciplines in their plans. Good news: PCORI listened to constituent wishes and now explicitly includes "integrative healthcare providers, complementary and alternative medicine providers" in the lists of disciplines whose comparative effectiveness bears analysis. PCORI Board of Governors member **Christine Goertz, DC, PhD**, the ACCAHC RWG founding co-chair, likely deserves most credit for the inclusion. For more information [click here](#).

CCAOM and AFMTE Endorse ACCAHC Competencies Document

The leadership of both the Council of Colleges of Acupuncture and Oriental Medicine and the Alliance for Massage Therapy Education have each formally endorsed the ACCAHC *Competencies for Optimal Practices in Integrated Environments*. The CCAOM issued a statement which reads: "The CCAOM endorses the ACCAHC document 'Competencies for Optimal Practice in Integrated Environments' as a valuable resource and recognizes that it would be helpful for any school wishing to provide competencies to train practitioners to operate in an integrative healthcare environment." Thank you to **Stan Dawson, DC, CMT** with AFMTE and **Stacy Gomes, EdD** of CCAOM for carrying the *Competencies* to these organizations for the endorsement process.

Other ACCAHC News

Update: Clinical Care Working Group

Membership change: **Dale Healey, DC**, ACCAHC Board member, has joined the ACCAHC CWG. Dale is the ACCAHC Board nominee from the Commission on Massage Therapy Accreditation (COMTA), and is also Dean of the College of

Undergraduate Health Sciences at Northwestern Health Sciences University. Dale is a member of the CWG/EWG European Journal of Integrative Medicine manuscript submission team, and the new CWG task force on Hospital Based Massage Therapy competencies.

ACCAHC is a supporting sponsor for the 2013 conference of the International Society for Complementary Medicine Research (ISCMER)

ISCMER, co-sponsor of the IRCIMH, will host a major research conference in London, England on April 11-13, 2013. By an April 2012 vote of the ACCAHC Executive Committee, ACCAHC is a supporting organization for the London conference. <http://www.iccmr2013.org>

ACCAHC featured in long interview in Health Insights Today

The widely read newsletter from **Dan Redwood, DC**, a professor at Cleveland Chiropractic College and a member of the ACCAHC Clinical Care Working Group includes a significant feature on ACCAHC in the form of an interview with ACCAHC executive director John Weeks. The article is called "ACCAHC: Developing Collaboration Among CAM Professions, Forging Integration with Conventional Health Professions." In his introduction, Redwood opines that "ACCAHC comes closer than any other group to being the official voice of CAM in the United States." The [interview is here](#).

ACCAHC PAINS team engages national campaign leaders at key moment

The ACCAHC PAINS team led by **Vince DeBono, DC**, **Dan Redwood, DC**, and **Martha Menard, PhD** conferenced on May 21, 2012 with leaders of the Center for Practical Bioethics (CPB) on best strategies for "CAM" in the Pain Action Alliance to Implement a National Strategy (PAINS). The political-economic-clinical complexities of pain management were on the table: PAIN sponsor, CPB, is presently under scrutiny from the US Senate for its financial support from opioid manufacturer Purdue Pharma. Among recommendations from the ACCAHC team was an exploration of best practices for using CAM first rather than as a last resort after all else has failed - frequently where CAM is positioned when acknowledged as valuable at all. ACCAHC is one of over a dozen sponsoring organizations of PAINS. For information on CPB and the Senate investigation: <http://www.kansascity.com/2012/05/11/3607147/senate-panel-studies-bioethics>

News from ACCAHC Organizations & Leaders

Videos of CAM/IM Policy Presentations Posted by Life University's Octagon Institute

Presentations at the April policy conference of ACCAHC Sustaining Donors Group member Life University, via its Octagon Institute, are available on line here on video: <http://www.lifeoctagon.org/2012-conference-video-library> The line-up includes: employer leaders Dee Edington and Andy Webber; lobbyists John Falardeau and Deborah Senn; futurist on primary care Clem Bezold; and ACCAHC vice-chair David O'Bryon (on the Supreme Court and health reform) and executive director John Weeks (on CAM/IM in the Affordable Care Act and multidisciplinary collaboration as a strategy).

IAYT Board approves education standard for Yoga therapy

Executive director of the International Association of Yoga Therapists, **John Kepner** sends a note of thanks to ACCAHC for early help in a process that led to a landmark move in mid May: "The IAYT board of directors approved the recommended standards for the training of yoga therapists yesterday at our board meeting. Thank [ACCAHC] again for your support and faith in us way back when. Of course we still have a long way to go, developing an implementation plan, peer review process, etc. but this itself is a landmark event in our field." IAYT is a Traditional World Medicines member of ACCAHC.

Randy Swenson, DC is the new COMTA Chair

Randy Swenson, DC, the director of the undergraduate and massage therapy programs at Center for Optimal Integration Gold Sponsor National University of Health Sciences, is the new chair of the Commission on Massage Therapy Accreditation (COMTA), an ACCAHC core member organization.

Fitzpatrick to heads Bastyr California campus

ACCAHC Sustaining Donor Bastyr University has announced that Moira Fitzpatrick, PhD, ND, FICPP, CHT, has been named Bastyr University California's new vice president, serving as both chief administrative and academic officer for their new San Diego campus <http://www.bastyr.edu/blogs/california-campus>

EWG's Stacy Gomes, EdD on the new NCCAM blog

NCCAM has announced a new blog. The first post by director Josie Briggs, MD asks what is meant by "integrative." The first comment is from Stacy Gomes, VP for Pacific College of Oriental Medicine: "Thank you for the blog and reminding us of the language from the 1998 legislation that is so inclusive covering "treatment, diagnostic and prevention systems, modalities and disciplines." Nice point. Good place to have our perspectives heard. <http://nccam.nih.gov/research/blog>

Part-time core faculty position at California Institute for Integral Studies

CIIS is an ACCAHC Associate Member. Contact jobs@ciis.edu, Meg Jordan, PhD, RN, CWP, Chair.

Call for Abstracts: 2013 Massage Therapy Research Conference

ACCAHC Center for Optimal Integration sponsor Massage Therapy Foundation has issued a call for abstracts for its 2013 meeting:

<http://www.practicalbioethics.org/initiatives/pain-action-alliance>

Paper led by RWG member Cynthia Price, PhD, LMP featured in IN-CAM newsletter

[Price, C., Wel Is, E. A., Donovan, D. M., & Brooks, M. 2012. Implementation and acceptability of mindful awareness in body oriented therapy in women's substance use disorder treatment. J of Alt and Complementary Medicine, 18\(5\), 1-9.](#)

News from the Consortium of Academic Health Centers for Integrative Medicine (CAHCIM)

These news items are typically from the CAHCIM newsletter but are sometimes sent directly to ACCAHC. ACCAHC and CAHCIM routinely share newsletters.

- Jun Mao from the University of Pennsylvania is the new elected Research Working Group Co-Chair. Ather Ali, ND, MPH was the previous RWG Co-Chair.
- Lindsey Fuller and Laura Scrimgeour are the new co-chairs for the student working group. Stephanie Cheng and Darlene Ford led the group's first year.
- Allina Hospitals and Clinics is CAHCIM's second health system member organization.
- David Rakel, MD, ABIHM notes that his U Wisconsin team has created a Healthy Weight module, via a grant from the Weil Foundation, and [available here](#).
- The University of Alberta has commenced a full medical acupuncture program for medical doctors, one of the few directly in an academic health center.
- The Healthy Kitchens, Healthy Lives program of David Eisenberg, MD was [featured in the New York Times](#).

EVENTS & CONFERENCES

ACCAHC Board of Directors Face-to-Face: Georgetown University, October 22 (dinner) and 23 , 8:00-12:00 AM

ACCAHC leadership training session - From Discipline Leadership to Healthcare Leadership: October 23, 2012, Georgetown University, 1:00-6:00

(First) International Congress for Educators in Complementary and Integrative Medicine sponsored by CAHCIM, ACCAHC and Georgetown

University: October 24-26, 2012.

International Society for Complementary Medicine Research (ISCMER), co-sponsors of the IRCIMH: London, England, April 11-13, 2013. ACCAHC is a Supporting Organization.

International Massage Therapy Research Conference: April 25-27, 2013, Boston, Massachusetts. Sponsored by ACCAHC Center for Optimal Integration donor Massage Therapy Foundation.

<http://www.massagetherapyfoundation.org/massage-research/research-conference/>

Collaborating Across Borders IV: Vancouver, B.C. June 12-14, 2013. Hosted by Canadian Interprofessional Health Collaborative.

Here's hoping you find this efficient and useful. Let me know if you have information to report or ideas for how the ACCAHC newsletter might better serve you.

Best regards,

John Weeks
Executive Director
Academic Consortium for Complementary & Alternative Health Care

Have you ordered your CEDR?

The ACCAHC Clinicians' and Educators' Desk Reference is now on sale! For more information, just click the image to the right!

All proceeds, beyond printing and handling costs, support the work of ACCAHC, a 501c3 charitable organization



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